

TABLE IV

GAS PHASE DELIVERIES OF PHILIP MORRIS
AND COMPETITIVE BRANDS BY SIZE

(BRANDS RANKED ACCORDING TO CO FROM LOW TO HIGH)

70 & 85 MM NON-FILTER CIGARETTES

<u>Brand</u>	<u>CO, mg/cigt.</u>	<u>NO, mg/cigt.</u>
PHILIP MORRIS 70	12.1	0.18
Chesterfield 85	13.0	0.18
Camel 70	13.0	0.29
P.M. COMMANDER 85	14.2	0.21
Lucky Strike 70	16.0	0.34
Pall Mall 85	16.0	0.36

80 MM FILTER CIGARETTES

Now (Box)	0.2	<0.01
Barclay (Box) ³	1.0	0.02
PARLIAMENT LIGHTS (BOX)	8.9	0.18
Camel Lights (Box)	9.2	0.26
Kent (Box)	12.3	0.24
MARLBORO (BOX)	14.4	0.25
Winston (Box) ²	14.4	0.34

²Does not have filter ventilation.

³The FTC has determined that its present methodology does not accurately measure the CO deliveries of cigarettes incorporating a "Barclay-type" filter.